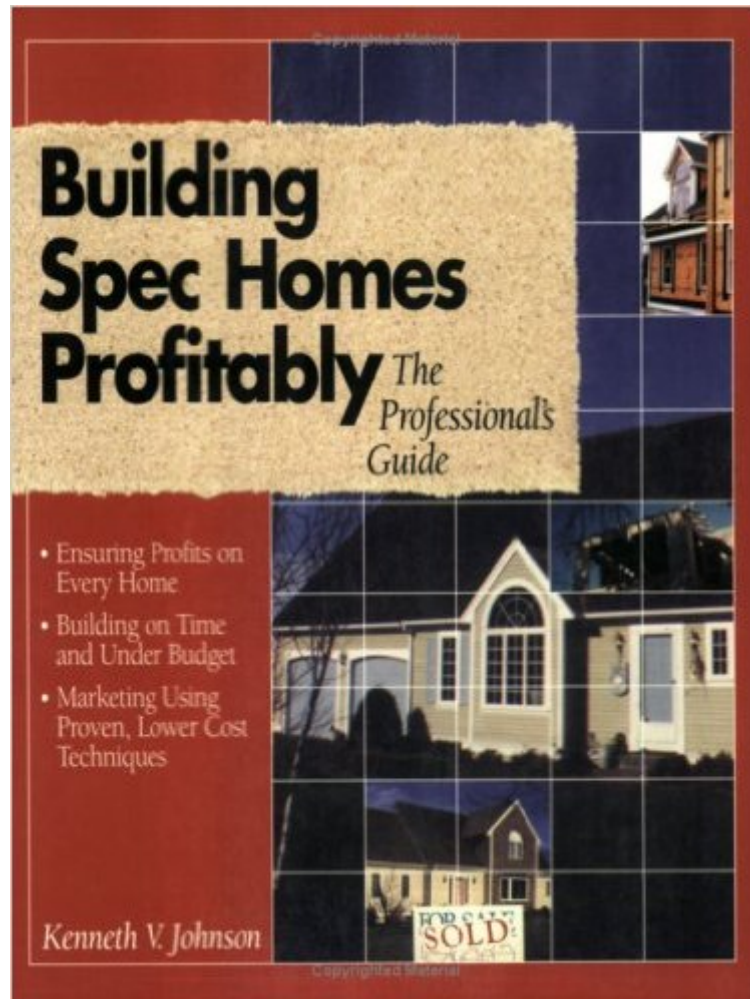


The book was found

Building Spec Homes Profitably: The Professional's Guide



Synopsis

Professional guidance from a veteran spec home builder... A complete system to reduce risk and ensure profits in spec home building, no matter what the economic climate.

Book Information

Paperback: 200 pages

Publisher: R.S. Means Company (December 1994)

Language: English

ISBN-10: 0876293577

ISBN-13: 978-0876293577

Product Dimensions: 10.9 x 8.5 x 0.4 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 3.6 out of 5 stars [See all reviews](#) (10 customer reviews)

Best Sellers Rank: #867,841 in Books (See Top 100 in Books) #133 in [Books > Crafts, Hobbies & Home > Home Improvement & Design > How-to & Home Improvements > Contracting](#) #2178 in [Books > Crafts, Hobbies & Home > Home Improvement & Design > How-to & Home Improvements > Design & Construction](#) #2674 in [Books > Engineering & Transportation > Engineering > Construction](#)

Customer Reviews

This book occupies a much-needed and underserved niche: it offers professional advice from an experienced spec builder on how to succeed in this challenging and enjoyable field. As a builder with over 20 years of experience in contract building for clients, we really wanted to take our business to the next level of creativity and profitability by moving into spec building. We were worried, however, that we would make some terrible blunder in site selection, financing, or project design. This book offers detailed and methodical information on every aspect of the spec building process. We are very grateful to Mr. Johnson for sharing his years of accumulated wisdom and experience with us.

If you're looking for practical information about spec home building and marketing presented in a straight-forward way, this book is a great resource. The book's strength lies in its strong focus on financial issues including evaluating the profit potential of projects in advance, dealing with subcontractors, marketing spec homes, designing for profitability, and many other topics. The author stays on topic and provides plenty of discussion. It's hard to imagine anyone in this field who would not benefit from this wide-ranging catalogue of important topics and knowledgeable commentary by

someone who has clearly been there and done that.

The book was a little dated. It made me feel that I was reading a book from the late 80's. The content was very good - I would just like to read a 2000's version

Aside from the poor writing style, the financial data is very out of date. A complete revision using more recent financial data is needed to make this book relevant. Also, there are no real regional references. What markets is the data relevant too? How would one adjust the methods to different regional markets? Overall a pretty light treatment.....

This book is well written, straight-forward, professional, and detailed. It needs updating, but has been a tremendous resource and is an absolute requirement for anyone entering this business. However! This book includes a very small section on "dowsing" as a valid technique to determine if a land parcel has a water source, allowing it to be purchased for development. Dowsing is where the cartoon character takes a Y-shaped stick to find gold or water. All forms of dowsing have been found to be complete pseudoscientific nonsense--the realm of con-men and self-deceiving psychology. Including it in the book is not only a failure of the publisher to review the scientific validity of the book's information, but could cause the readers significant financial loss. This section undermines the validity of an otherwise accurate book focused strongly on realism and numbers.

[Download to continue reading...](#)

Building Spec Homes Profitably: The Professional's Guide Shipping Container Homes: Shipping Container Homes 101, Shipping Container Homes for Beginners, Everything You Need to Know About, Tiny House Living, and...Container Home, Tiny House Living Books Shipping Container Homes: Box Set: Shipping Container Homes: 51 Ideas to Decorate Your Tiny House, Shipping Container Homes 101 Homes Around World River and Sea Homes Macmillan Library (Homes Around the World - Macmillan Library) Homes Around World Portable Homes Macmillan Library (Homes Around the World - Macmillan Library) The Spec Manual 2nd edition Shipping Container Homes: The complete guide to building shipping container homes, including plans, FAQs, cool ideas, and more! The Strategy and Tactics of Pricing: A Guide to Growing More Profitably Hot Commodities : How Anyone Can Invest Profitably in the World's Best Market Hyper Sales Growth: Street-Proven Systems & Processes. How to Grow Quickly & Profitably. Shipping Container Homes: The Ultimate Guide to Shipping Container Homes Better Homes and Gardens Kitchen and Bath Renovation Guide (Better Homes and Gardens Home) Shipping Container Homes: A

Comprehensive Guide to Shipping Container Homes Building Green, New Edition: A Complete
How-To Guide to Alternative Building Methods Earth Plaster * Straw Bale * Cordwood * Cob * Living
Roofs (Building Green: A Complete How-To Guide to Alternative) Index Funds: Index Funds
Investing Guide To Wealth Building Through Index Funds Investing With Index Funds Investing
Strategies For Building Wealth Including ... Guide To Wealth Building With Index Funds) Better
Homes and Gardens New Junior Cook Book (Better Homes and Gardens Cooking) Halloween
Tricks & Treats (Better Homes and Gardens) (Better Homes and Gardens Cooking) Better Homes
and Gardens Salads (Better Homes & Gardens Test Kitchen) The Porch Book (Better Homes and
Gardens) (Better Homes and Gardens Home) Better Homes and Gardens Baking: More than 350
Recipes Plus Tips and Techniques (Better Homes and Gardens Cooking)

[Dmca](#)